

# SMMT CAMPUS 2007

Company Type	No of Employees
Automotive Exhaust Designer & Manufacturer	130
Skills Development	35
BEVERAGE	150
Surface Finishing Products for Automotive, Marine & Industrial Applications	70
Design and Manufacture of Microwave components and systems for Asset protection	160
Electronics	circa 200
Print and Direct Mail	350-400
Certification Testing and Inspection	20,000
Manufactureing	600 ( at compact )
Laser Manufactur	95
CONSULTANT	2
Test and certification of Wireless products both consumer and industrial	150

Which of the following Quality Certification does your business have?	
ISO 9001: 2000	9
ISO/TS 16949: 2002	1
Other (please specify):	OHSAS 18001 & ISO14001
	Various Telecomms
	FSC, Carbon neutral, PEFC,IIP
	ISO 17025 EN45011 EN45012 among others
	ISO 17025

## How did you hear about SMMT Campus 2007?

Member of SMMT Quality Panel
I have worked with SMMT before in my past position as MD of Blowspeed and Flambeau EuroPlast
THROUGH THE MANUFACTURER MAGAZINE.
Manufacturer Magazine
Through the Manufacturer Magazine
Manufacturer Magazine
via Manufacturer Magazine
from the manufacture live event in coventry 2007
Through a company run KTP programme (Knowledge trandfer Partnership) thorough the DTI

## Which seminar/s did you attend?

DAY ONE	
Lean Manufacturing	5
Improvement Through Employee Involvement	5
Agile Manufacturing	2
Customer Satisfaction	2

DAY TWO	
Policy Deployment	2
Agile Manufacturing	5
Lean Manufacturing	5
Improvement Through Employee Involvement	6

Score:	1 – Excellent	2 – Very good	3 – Good	4 – Average	5 – Poor
<b>DAY ONE</b>					
<b>DAY ONE : 17th October - "Lean Manufacturing" led by Toyota - Steve Thomas</b>					
Quality of Presentation:	0	4	1	0	0
Learning Value to you:	1	0	3	1	0
<b>DAY ONE : 17th October - "Improvement Through Employee Involvement" led by Honda - Philip Richmond</b>					
Quality of Presentation:	2	2	1	0	0
Learning Value to you:	1	2	1	1	0
<b>DAY ONE : 17th October - "Agile Manufacturing" led by Nissan - Keith Copeland</b>					
Quality of Presentation:	1	0	1	0	0
Learning Value to you:	1	0	0	1	0
<b>DAY ONE : 17th October - "Customer Satisfaction - led by GKN - Adam Nock</b>					
Quality of Presentation:	0	1	0	0	0
Learning Value to you:	0	1	0	0	0

Score:	1 – Excellent	2 – Very good	3 – Good	4 – Average	5 – Poor
<b>DAY TWO</b>					
<b>DAY TWO : 18th October - "Policy Deployment" led by Nissan - Keith Copeland</b>					
Quality of Presentation:	1	1	0	0	0
Learning Value to you:	0	2	0	0	0
<b>DAY TWO : 18th October - "Agile Manufacturing" led by Nissan - Keith Copeland</b>					
Quality of Presentation:	2	3	0	0	0
Learning Value to you:	1	2	1	1	0
<b>DAY TWO : 18th October - "Lean Manufacturing" led by Toyota - Steve Thomas</b>					
Quality of Presentation:	1	4	0	0	0
Learning Value to you:	0	4	1	0	0
<b>DAY TWO : 18th October - "Improvement Through Employee Involvement" led by Honda - Philip Richmond</b>					
Quality of Presentation:	1	5	0	0	0
Learning Value to you:	0	2	4	0	0

<b>What do you think worked especially well at the SMMT Campus and why?</b>					
The exhibition split into 8 distinct functions helped focus on areas of interest					
THE CALIBRE OF THE COMPANIES THAT WERE REPRESENTED.					
Relevant topics, good space, good presenters					
Respected world class manufacturers presenting					
The campus venue was good with adequate AV aids, and generally seating					
small group and ability to interact with the presenter					
for a small venue the involvement was good					
range of guest speakers and there quality					
Very good speakers talking on subjects relevant to all manufacturing					
Good interaction with audience - speakers have actually done what they were advocating!					
Some of the seminars are very relevant to me, in terms of the continuous improvement journey, and experiences and problems along the way					

**What could have been improved?**

BETTER COMMUNICATION OF TIMES. UNFORTUNATELY I MISSED THE NISSAN PRESENTATION ON DAY 1 BECAUSE OF MISCOMMUNICATION OF RESCHEDULED TIMES.

Some presentations with more relevance to SME's

the size of the area/room for the Improvement through employee involvement seminar, speed with which the presentation copies were sent out.

What was the point of the seating in-front? Other than for 4 to 5 people to constantly sit there and remind the rest of us it was not for us to sit there ~ certain delegates and invited people only (rubbing your nose in it springs to mind). Reception area

scheduling with other presentations

clearer indication of where some of the seminars were

more space and seating

SMMT was highlight of show, other areas were poor.

Scheduling - confusion over timetable meant so sessions were lost

The timing and location of the individual lectures was appalling. Nothing like what I had booked, no-one knew where anything was and at what time, I got conflicting things from various organisers and missed key talks that I had booked.

**Do you feel the location was good?**

Yes

Yes Coventry is great

SOME THEATRES WERE A LITTLE SMALL AND VERY HOT.

Yes

Yes

Very easy to find and central

lacked atmosphere and clarity of purpose

generally ok for this size of event

yes easy to locate on the front

Easy to get to

Yes - more space would have been good - but crowd created atmosphere which would have been lost in large lecture room

average, a pain to get through Coventry from the M40. signposts and which lane to be in is a nightmare

**Did the SMMT Campus meet your expectations?**

Yes

Yes

YES.

Yes

Yes

The prssentations did albeit the welcome and general feeling of support from SMMT was seriously lacking

yes

yes

would have liked to have had a question and answer session but open discussion time to talk about what shared

Yes

Yes - it achieved my objectives

no

**Based on what you found at SMMT Campus 2007, would you recommend it to colleagues?**

Yes

Yes if they are in the Auto Industry

YES.

Yes

Yes

The overall quality of the presentations and the information and general feeling of sharing that came from Keith Copeland was  
yes

maybe to those who are more involved with automotive

yes I feel all JCB's lean people would and could gain from it.

Yes

Yes - Manufacturing live is one of best exhibitions / seminars for getting new ideas

no

**Are there any topics which you would like to see included in the 2008 SMMT Campus?**

Possibly a focus on where assistance can be found for improvement & inovation - from Government, academic institutes,  
Management of global supply chain

Hoshin Kanri, Supply Chain Logistics, broad overview of some of the group/industry wide investigations and general research  
process control

more general quality issues

Visual control systems for operator control and build the quality into process with process control

Impact of 'new product technologies' to meet enviromental changes/ Market trends in response to climate change.

n/a

**Do you think you'll attend in 2008?**

Yes

Yes and see more seminars

MAYBE

If OK with Diary!

Probably

Yes

yes

no

yes

Possibly

Yes

no

**Any Other Comments**

The CD after the event is a great follow on

Please, please, please a decent level of seating and at least reasonable refereshments for those of us not privvy to use the  
exclusive dining area to keep us going all day.

Given that this was an industry specialist presentation there was a lot of value for a printer.

none

first class I hope to follow up on contacts made to arrange some "go look see" in there workplace. Cheers Rob.....

As world leaders in the applicationof new technology - I am surprised you are not collecting this information through an on-line  
survey which would collate the results - this does not seem to be a 'lean approach' to market research!

2006 was good and well organised, the presentation from Bentley motor was great. So I was looking forward to 2007, but it was  
a shambles in my opinion. Badly organised, smaller, much quieter, and less inspiring speakers.

**THANK YOU FOR TAKING TIME TO ANSWER THESE QUESTIONS AS YOUR RESPONSES WILL  
ENABLE US TO MAKE FUTURE SMMT CAMPUSES EVEN BETTER.**